

**NATIONAL SEMINAR
ON
AGRIBUSINESS MANAGEMENT: NEW INITIATIVES, CHALLENGES AND
STRATEGIES**

(21-22 February 2012)
Venue: College of Agriculture, Nagpur

Organized by

School of Agri-Business Management, Nagpur (Under Dr.Panjabrao Deshmukh Krishi Vidyapeeth, Akola)	and	Indian Society of Agricultural Marketing, 112, Rachana Vishwa, K.T.Nagar, Katol Road, Nagpur-440 013 www.agrilmktg.org
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Agriculture being the main stay of the country, commercial aspects of agri-inputs and outputs (agribusiness) attain immense significance. Agribusiness has a direct impact on farm economy, food security, crop diversification, farm mechanization, value addition, agri-exports and technology adoption. Agribusiness also deals with the trading of technology, human resources, services related to agro-products. The subject has become all the more important with the advent of WTO. Agro-based countries like India, have realized that management of agribusiness will enable them to reap the benefits of agriculture potential and also withstand the global competition in trading the agro-products. In order to meet the growing complexities in the trading of agricultural inputs and outputs, consumption patterns and supply inequalities of food items, lack of efficient manpower to manage the agro-based business options special emphasis has been given for agribusiness studies in India. To augment agri-business in the country, government of India and the states have come up with various strategies to meet the financial and man power needs of this specialized sector. The experiences and innovations in this discipline need to be reviewed periodically to bring desired policy options. Keeping this as the back drop, the seminar aims to ventilating the research findings, success stories, scholarly experiences and innovations in the area of agribusiness in the country.

Papers should focus on any component covering the theme of the seminar, supported by empirical data and field studies.

The two days seminar will be held on 21st and 22nd Feb., 2012 jointly by Indian Society of Agricultural Marketing and the School of Agri-Business Management, Nagpur under Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola. The components of the Seminar consist of invited presentations, contributed papers and poster presentations.

ABOUT THE SUBMISSION OF PAPERS FOR DISCUSSION AT THE SEMINAR.-

- a. Papers for presentation at the seminar should be original in their findings, broadly covering the challenges and strategies in agribusiness management in the country.
- b. Papers should not exceed **ten pages (strictly)** typed neatly in double space on one side of A-4 size paper.
- c. Two Hard Copies of the papers, **typed in double space, along with Summary in 200 words** should reach the organisers **positively before 20th January,2012.**

- d. Papers **supported by** data will only be considered for presentation at the seminar.
- e. Authors of the papers may indicate their choice if they want to present their papers in the poster session.
- f. Communication regarding the acceptance of the papers for presentation at the seminar will be sent to the respective **senior authors during the last week of January 2012**.
- g. Those who need an immediate acknowledgement regarding the receipt of their papers, may send a **self addressed post-card**, along with their papers.
- h. Separate session in the seminar will be devoted for presentation of papers submitted by the students. Three best papers of the students (presented orally) will be awarded Merit Certificates.
- i. Only **one paper for the seminar** will be accepted from each author.
- j. Summaries of the papers accepted for presentation at the Seminar will be circulated among the registered participants at the venue of the seminar.
- k. Only papers **presented at the seminar and recommended by the Chairmen of the respective technical sessions** will be published in the seminar proceedings.
- l. Papers running beyond 10 pages, with long summaries containing more than 200 words, papers received after the due date and papers which do not fall under the purview of the Seminar theme will be summarily rejected. No correspondence will be made on such papers.
- m. The seminar registration fee of Rs.1000 per head and it is to be paid in the form of crossed bank Demand Draft in favour of “Treasurer, Indian Society of Agricultural Marketing” payable at Nagpur.
- n. All correspondence regarding the submission of the papers for the seminar and fees may be addressed to the Secretary and Managing Editor, Indian Society of Agricultural Marketing. .

Convener

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Coordinator

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And

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