

REGISTRATION FORM "Information and Communication for Transfer of Technology"

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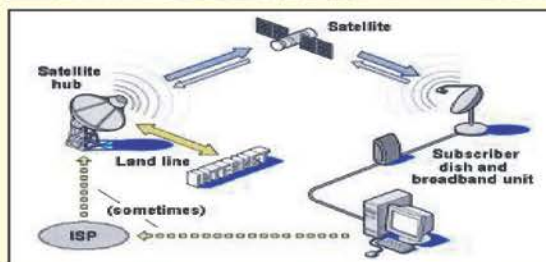
Directorate of Extension Education,
Ministry of Agriculture and Co-operation,
Government of India, New Delhi
November, 22 - 29, 2013
at Department of Extension Education,
Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
Akola-444 104 (MS)

1. Full Name (in block letters) _____
2. Designation _____
3. Present employer and address _____
4. Basic Pay _____
5. Address for correspondence _____
Telephone _____
e-mail _____
6. Date of Birth _____
7. Sex : Male / Female _____
8. (a) Teaching/ research / professional experience _____
(b) Number of publications during last 5 years _____
9. Marital Status: Married ☐ Unmarried ☐
10. Mention whether you have participated in any summer / winter school / short course, etc. during last five years under ICAR / other organization _____
11. Academic record

Examination passed	Major subjects	Year of passing	University / Institution
Bachelor's			
Master's			
Ph. D.			

12. Signature of applicant _____
(indicate name, place and date)
13. Recommendation of the forwarding Institute
(signature with date, designation / address) : _____

Date : _____ Signature _____
Place _____ Name & Designation _____
Office Seal



ADDRESS FOR CORRESPONDENCE

Course Director

Dr. D.M.Mankar

Professor & Head
Department of Extension Education
Post Graduate Institute
Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
Akola – 444 104 (M.S.)
Phone & Fax : **0724- 2258354**
Cell: **09665251859**
e-mail : dilipmankar@hotmail.com

Course Coordinator

Dr. P. P. Bhople

Associate Professor
Department of Extension Education
Cell: **09404086729**
e-mail : ppbhople@gmail.com



Information Brochure



सत्यमेव जयते

Model Training Course on Information and Communication for Transfer of Technology

November 22 - 29, 2013

Course Director

Dr. D.M. Mankar

Professor & Head
Extension Education,

Course Co-ordinator

Dr. P.P. Bhople

Associate Professor
Extension Education

Organized by

Department of Extension Education

Post Graduate Institute

Dr. Panjabrao Deshmukh Krishi Vidyapeeth

Akola - 444 104 (M.S.)

Website : www.pdkv.ac.in



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New Delhi**

Introduction

INFORMATION TECHNOLOGY (IT) ordinarily refers to computer based technology and telecommunications. These are electronic systems for receiving, processing, storing, retrieving and transmitting information. Thus, IT includes both computing and communications technology. Properly developed, selected and used, IT can provide good support to knowledge based extension system.

The use of information technology enables one to overcome the limitations of physical distance and time lag in communication. Rapid improvements in information technology have reduced their cost and space requirements, enhanced speed and storage capacity and increased connectivity between people, media and organizations. IT also facilitates preparation of conventional communication materials like posters, charts, leaflets, folders, bulletins, audio tape, transparency, photographs, slides, video tape etc. in a better way in less time.

Effective use of IT by the extension agency requires appropriate organizational change, improvement in information management and skill development of its users. IT, however, cannot replace face-to-face contact between extension agents and their clients.

• Objectives :

The major objective of the training programme is to develop the competencies of extension professionals in application of Information and Communication Technique in rapid and effective transfer of agricultural and related technology of researcher to the grass-root level farming community.

• Eligibility :

1. The participant must be the officers of the State Development Department like Agriculture, Horticulture, Animal Husbandry, Dairying, Fisheries and Sericulture etc. or
2. The participant must be working in ICAR/ SAU's/ KVKs/ others etc. organizations.

• Nominations :

- i. The applicants fulfilling the eligibility may apply through proper channel.
- ii. Travelling expenses may be reimbursed on actual basis as per entitlement of the official and as per Government of India norms, who attend the training and should be produce money receipts / tickets in support of claim. In case of non-availability of normal reservation the reimbursement of tatkal reservation charges may also be allowed to the participants.
- iii. The provision to meet travelling expenses has been made for participants from the State Development Department only, for others, TA/DA will have to be borne by their nominating institute.
- iv. However, all participants are entitled to avail the lodging and boarding and other facilities.

Number of Participants	20
Last Date for Receipt of Application	October 30, 2013
Selected Candidates will be Informed by	November 5, 2013
Last Date for Confirmation from Participants	November 11, 2013
Duration of Winter School	08 Days 22 - 29 November 2013

GENERAL INFORMATION

• Weather :

Akola is partially cool during November (Temp. 22 °C - 30 °C).

• Location :

Akola is located on N.H. No. 6 and is 250 km away from Nagpur. It is well connected with railway / road from Nagpur and Bhusawal. The University campus is located 7 kms from Railway Station and 5 kms from Bus Stand. One of the important place of tourist attraction near Akola (45 kms. away) is Shri. Sant Gajanan Maharaj Temple at Shegaon (C.Rly.), Dist. Buldana.

• Intimation :

The selected candidates would be informed by fax, phone, or e-mail up to November 5, 2013. Candidates are requested to send their confirmation up to November 11, 2013.

• Course Contents :

The training curriculum will be largely based on :

- i. Information and communication technology for agriculture extension.
- ii. Promotion of extensive use of modern information technology between scientists, extension workers and farmers.
- iii. To develop multimedia based extension material in local language.
- iv. Dissemination of knowledge based technology to the farmers.
- v. To deliver the correct information at the correct time and at the correct place with the help of ICT.