REGISTRATION FORM

“Information and Communication for Transfer of Technology”

Sponsored by
Directorate of Extension Education,
Ministry of Agriculture and Co-operation,
Government of India, New Delhi

November 22 - 29, 2013
at Department of Extension Education,
Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
Akola-444 104 (M.S.)

1. Full Name (in block letters)
2. Designation
3. Present employer and address
4. Basic Pay
5. Address for correspondence
   Telephone
   e-mail
6. Date of Birth
7. Sex : Male / Female
8. (a) Teaching/ research / professional experience
     (b) Number of publications during last 5 years
9. Marital Status : Married ☐ Unmarried ☐
10. Mention whether you have participated in any summer / winter school / short course, etc. during last five years under ICAR / other organization
11. Academic record
   Examination passed
   Major subjects
   Year of passing
   University / Institution
   Bachelor’s
   Master’s
   Ph. D.

12. Signature of applicant
   (Indicate name, place and date)

13. Recommendation of the forwarding Institute
   (Signature with date, designation / address):

Date: ____________________
Place: ____________________

ADDRESS FOR CORRESPONDENCE

Course Director
Dr. D.M. Mankar
Professor & Head
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Post Graduate Institute
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Information Brochure

Model Training Course on
Information and Communication for Transfer of Technology

November 22 - 29, 2013

Course Director
Dr. D.M. Mankar
Professor & Head
Extension Education,

Course Co-ordinator
Dr. P.P. Bhople
Associate Professor
Extension Education

Organized by
Department of Extension Education
Post Graduate Institute
Dr. Panjabrao Deshmukh Krishi Vidyapeeth
Akola - 444 104 (M.S.)
Website : www.pidcv.ac.in

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Introduction

INFORMATION TECHNOLOGY (IT) ordinarily refers to computer based technology and telecommunication. These are electronic systems for receiving, processing, storing, retrieving and transmitting information. Thus, IT includes both computing and communications technology. Properly developed, selected and used, IT can provide good support to knowledge based extension system.

The use of information technology enables one to overcome the limitations of physical distance and time lag in communication. Rapid improvements in information technology have reduced their cost and space requirements, enhanced speed and storage capacity and increased connectivity between people, media and organizations. IT also facilitates preparation of conventional communication materials like posters, charts, leaflets, folders, bulletins, audio tape, transparency, photographs, slides, video tape etc. in a better way in less time.

Effective use of IT by the extension agency requires appropriate organizational change, improvement in information management and skill development of its users. IT, however, cannot replace face-to-face contact between extension agents and their clients.

Objectives:

The major objective of the training programme is to develop the competencies of extension professionals in application of Information and Communication Technique in rapid and effective transfer of agricultural and related technology of researcher to the grassroot level farming community.

Eligibility:

1. The participant must be the officers of the State Development Department like Agriculture, Horticulture, Animal Husbandry, Dairying, Fisheries and Sericulture etc. or
2. The participant must be working in ICAR/SAU's/ KVKs/ others etc. organizations.

Nominations:

i. The applicants fulfilling the eligibility may apply through proper channel.

ii. Travelling expenses may be reimbursed on actual basis as per entitlement of the official and as per Government of India norms, who attend the training and should be produce money receipts / tickets in support of claim. In case of non-availability of normal reservation the reimbursement of tatkal reservation charges may also be allowed to the participants.

iii. The provision to meet travelling expenses has been made for participants from the State Development Department only, for others, TA/DA will have to be borne by their nominating institute.

iv. However, all participants are entitled to avail the lodging and boarding and other facilities.

<table>
<thead>
<tr>
<th>Number of Participants</th>
<th>20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Date for Receipt of Application</td>
<td>October 30, 2013</td>
</tr>
<tr>
<td>Selected Candidates will be Informed by</td>
<td>November 5, 2013</td>
</tr>
<tr>
<td>Last Date for Confirmation from Participants</td>
<td>November 11, 2013</td>
</tr>
<tr>
<td>Duration of Winter School</td>
<td>08 Days 22 - 29 November 2013</td>
</tr>
</tbody>
</table>

GENERAL INFORMATION

Weather:

Akola is partially cool during November (Temp. 22°C - 30°C).

Location:

Akola is located on N.H. No. 6 and is 250 km away from Nagpur. It is well connected with railway / road from Nagpur and Bhusawal. The University campus is located 7 kms from Railway Station and 5 kms from Bus Stand. One of the important places of tourist attraction near Akola (45 kms. away) is Shri. Sant Gajanan Maharaj Temple at Shegaon (C.Rly.), Dist. Buldana.

Intimation:

The selected candidates would be informed by fax, phone, or e-mail up to November 5, 2013. Candidates are requested to send their confirmation up to November 11, 2013.

Course Contents:

The training curriculum will be largely based on:

i. Information and communication technology for agriculture extension.

ii. Promotion of extensive use of modern information technology between scientists, extension workers and farmers.

iii. To develop multimedia based extension material in local language.

iv. Dissemination of knowledge based technology to the farmers.

v. To deliver the correct information at the correct time and at the correct place with the help of ICT.